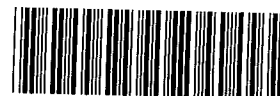


NASDAQ

THE NASDAQ STOCK MARKET
LISTING QUALIFICATIONS DEPARTMENT
3000 BLACKWELL ROAD
ROCKVILLE MD 20850



09012359

William Slattery
Vice President
Listing Qualifications

CENTAS

1- 05647

By Facsimile and First Class Mail

September 24, 2009

Ms. Cecile Peters
Chief, IT Services
Division of Corporation Finance
U.S. Securities and Exchange Commission
100 F Street, N.E.
Washington, D.C. 20549

Received SEC

SEP 24 2009

Washington, DC 20549

Dear Ms. Peters:

This is to certify that on September 24, 2009 The Nasdaq Stock Market (the "Exchange") received from Mattel, Inc. (the "Registrant") a copy of the Registrant's application on Form 8-A 12(b) for the registration of the following securities:

Common Stock, \$1.00 par value

We further certify that the securities described above have been approved by the Exchange for listing and registration.

We understand that the Registrant is seeking immediate acceleration of the effective date of registration, and we hereby join in such request.

Sincerely,

William Slattery